

The Venue: Harvest Inn - Napa Valley's Perfect Wine Country Estate

Eight secluded acres of gorgeously landscaped gardens and vineyard vistas make this the perfect backdrop for the 2011 Customer Leadership Summit.

Harvest Inn is a AAA Four Diamond resort, replete with custom details and comfortable luxury in each guest room, along with heated outdoor pools, a fitness center, and a cozy wine bar you would naturally expect in Napa Valley.

The Details – Your Complimentary Stay Includes:

- Two nights / three days* at the Harvest Inn (May 24 - 26, 2011)**
- Unique Napa culinary experiences, including wine tasting
- Industry issue roundtables and product roadmap discussions
- Networking with other healthcare and Edifecs business leaders

Space is limited. To confirm your participation in this invitation-only event and to secure your hotel room, go to www.regonline.com/CLS2011. Please RSVP by May 6.

* Incidentals not included.
 ** Feel free to arrive early - you can stay an extra two days prior to the event at a special reduced rate negotiated by Edifecs on your behalf (\$269/night).



An easy and scenic drive, Harvest Inn is 90 minutes from the international airports of San Francisco (SFO), Oakland (OAK) and Sacramento (SMF).

Harvest Inn
One Main Street, St. Helena, CA 94574
707.963.9463 / 800.950.8466
www.harvestinn.com

EDIFECS®

Customer Leadership Summit '11

Harvest Inn, Napa Valley May 24 – 26

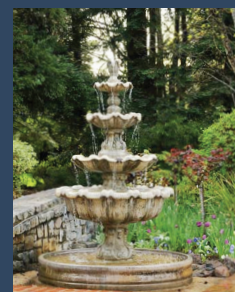
*Engage, Learn and Celebrate
Join other healthcare leaders at Edifecs' annual, invitation-only executive retreat*



Join us for the third annual Edifecs Customer Leadership Summit

This year's gathering promises to be very special indeed, and not just because we're celebrating Edifecs' 15th anniversary.

The venue will have something to do with it, since we'll be soaking up the atmosphere in unforgettable Napa Valley.



And the conversation will be memorable, too. We're bringing together the best minds in healthcare to exchange ideas, gain insight and – of course – delve into Edifecs' product strategy.

As always, your hotel stay, meals and entertainment are compliments of Edifecs. So once you arrive, cast aside your daily to-do list, settle into spectacular surroundings, and join your peers in a thought-provoking series of discussions.



Warmly,

Sunny Singh
CEO, Edifecs, Inc.



Agenda

Tuesday, May 24

6:00 PM Evening Reception and Dinner Join us for an intimate introduction to wine country on the Vineyard Terrace at Harvest Inn.

Wednesday, May 25

8:15 AM Edifecs 2010 – Year in Review See what Edifecs was up to in 2010. The session will include customer, product and revenue summaries, followed by an overview of Edifecs' vision for healthcare solutions.

9:00 AM Customer Case Studies Hear how your peers leverage Edifecs solutions to achieve their organizational goals and how they intend to meet upcoming industry challenges.

10:30 AM Healthcare Industry Challenges: Effect of Compliance Mandates on Health Plans Discover how mandates (such as Healthcare Reform), medical loss ratio requirements and operating rules, are impacting health plans and how you can best position your organization to succeed on the road ahead.

12:00 PM Lunch Hour Discussions Discuss your unique business challenges and strategic initiatives with your health plan peers.

1:00 PM Healthcare Industry Challenges: Organizational Challenges and New Ways of Doing Business Learn about key industry developments that pose new organizational challenges for health plans, including best practices to make the most of these developments.

2:45 PM Edifecs Product Demonstrations See Edifecs products in action! Learn how to accelerate compliance efforts, gain visibility into healthcare transactions, and improve internal business processes.

3:30 PM Informal Discussion / Open Mic Session Share your feedback and engage in an open discussion with Edifecs executives.

5:00 PM CLS 2011 Dinner and Celebration Testing, tasting and teamwork. What do these three things have in common? Experience this fun and interactive evening for yourself to find out.

Thursday, May 26

8:30 AM Edifecs Product Roadmap Discussions Learn how future Edifecs solutions will address your organizational goals, help drive down administrative costs and achieve regulatory compliance.

12:00 PM Lunch

1:10 PM Event Wrap-up / Closing

2:00 PM Meeting adjourns

Agenda subject to change.

Don't miss this exclusive gathering of healthcare leaders in beautiful Napa Valley.

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We look forward to seeing you at this year's Customer Leadership Summit!

